

Place your order today!

2004 Academy Product Order Form

Membership Services

Product Title	Product #	Product Title	Product #
2004-2005 Member Directory and Industry Guide – NEW!		<i>Book Only</i>	
<i>Book and CD Set – Save!</i>		Member \$45 / Nonmember \$200.....	042004
Member \$70 / Nonmember \$300.....	042204	<i>CD-ROM Only</i>	
		Member \$35 / Nonmember \$200.....	042104

Clinical Education for Ophthalmologists and Residents

Product Title	Product #	Product Title	Product #
2004-2005 Basic and Clinical Science Course on CD-ROM		Provision Self-Assessment Text	
Single-User CD-ROM Member \$685 / Nonmember \$982	0282004	Provision Series 3 Text	
Multi-User CD-ROM (Under 20 users) Member \$1,370 / Nonmember \$1,964	0282204	Member \$75 / Nonmember \$100.....	0265038
Multi-User CD-ROM (Up to 200 users) Member \$2,055 / Nonmember \$2,946	0282304	Clinical Education General Education and Reference Materials	
Single-User CD-ROM with Complete Set – Save!	0282954	Ophthalmology, 2nd Edition	0240581
Member \$1,027 / Nonmember \$1,473		Member \$269 / Nonmember \$269	
Single-User CD-ROM with Sections 10, 11, 12, & 14 – Save!	0282854	Ophthalmology, 2nd Edition: E-dition	0240582
Member \$756 / Nonmember \$1,083		Member \$429 / Nonmember \$429	
2004-2005 Basic and Clinical Science Course		Ophthalmology Online, 2nd Edition	0240583
Books		Member \$269 / Nonmember \$269	
Complete Set Member \$685 / Nonmember \$982	0280954	The Massachusetts Eye and Ear Infirmary Illustrated Manual of Ophthalmology, 2nd Edition	0240585
Individual Sections		Member \$63 / Nonmember \$63	
Member \$69 / Nonmember \$99 each		The Massachusetts Eye and Ear Infirmary Illustrated Manual of Ophthalmology, 2nd Edition	0240586
Section 1: Update on General Medicine	0280014	<i>Book and PDA Package</i>	
Section 2: Fundamentals and Principles of Ophthalmology	0280024	Member \$99 / Nonmember \$99	
Section 3: Optics, Refraction and Contact Lenses	0280034	Glaucoma, 3rd Edition	0240584
Section 4: Ophthalmic Pathology and Intraocular Tumors	0280044	Member \$75 / Nonmember \$75	
Section 5: Neuro-Ophthalmology	0280054	Uveitis: Fundamentals and Clinical Practice, 3rd Edition	0240587
Section 6: Pediatric Ophthalmology and Strabismus	0280064	Member \$135 / Nonmember \$135	
Section 7: Orbit, Eyelid and Lacrimal System	0280074	Color Atlas of Cosmetic Oculofacial Surgery	0240588
Section 8: External Disease and Cornea	0280084	Member \$149 / Nonmember \$149	
Section 9: Intraocular Inflammation and Uveitis	0280094	Ophthalmic Surgery: Principles and Practice, 3rd Edition	0240589
Section 10: Glaucoma – REVISED!	0280104	Member \$175 / Nonmember \$175	
Section 11: Lens and Cataract – REVISED!	0280114	Cataract Surgery: Techniques, Complications, & Management	0240580
Section 12: Retina and Vitreous – REVISED!	0280124	Member \$235 / Nonmember	
Section 13: International Ophthalmology	0280134	Evidence-Based Ophthalmology	0240570
Section 14: Refractive Surgery – NEW!	0280144	Member \$139 / Nonmember \$139	
Master Index		Ultrasound of the Eye and Orbit, 2nd Edition	0240560
<i>(Free upon request with purchase of any section. Included in Complete Set orders.)</i>	0280934	Member \$150 / Nonmember \$150	
Companion to BCSC Section 8 External Disease and Cornea Multimedia Collection	0260057	Clinical Eye Atlas	0240540
Member \$75 / Nonmember \$75		Member \$135 / Nonmember \$150	
Provision Interactive Self-Assessment		Robert N. Shaffer, MD at 90: an Oral History and Memoir	0240531
Provision Interactive CD-ROM V.1 and V.2 Set – Save!	0266030	Member \$25 / Nonmember \$25	
Member \$85 / Nonmember \$125		Physician's Guide to Eye Care	0240406
Provision Interactive CD-ROM V.1		Member \$60 / Nonmember \$80	
Member \$50 / Nonmember \$75.....	0266016	The Color Atlas of Gonioscopy	0212355
Provision Interactive CD-ROM V.2		Member \$40 / Nonmember \$60	
Member \$50 / Nonmember \$75.....	0266027	Spectacles and Other Vision Aids	840001
		Member \$133 / Nonmember \$133	

All products are subject to availability.
Prices are subject to change.

Clinical Education

Product Title	Product #	Product Title	Product #
Presentation Tools			
Eye Care Skills CD-ROM			
<i>Single User CD-ROM</i>	Member \$160 / Nonmember \$195	0240383	
<i>2-20 User CD-ROM</i>	Member \$320 / Nonmember \$390	0240384	
<i>21+ User CD-ROM</i>	Member \$480 / Nonmember \$585	0240385	
Slide and Script Programs			
	Member \$85 / Nonmember \$125 each		
Diabetes and Eye Disease		0240273	
Eye Care for the Elderly		0240263	
Eye Trauma and Emergencies		0240213	
Glaucoma: Diagnosis and Management		0240243	
Ocular Manifestations of Systemic Diseases		0240253	
Understanding and Preventing Amblyopia		0240223	
LEO Clinical Update Courses on CD-ROM			
	Member \$149 / Nonmember \$179 each		
Cataract (2004)		0212295	
Cornea and External Disease (2003)		0212292	
Neuro-Ophthalmology, Part I (2001)		0212289	
Neuro-Ophthalmology, Part II (2002)		0212282	
Ocular Oncology (2002)		0212283	
Orbit and Ophthalmic Plastic Surgery (2003)		0212294	
Pediatric Ophthalmology and Strabismus (2003)		0212293	
Refractive Management/Intervention (2004)		0212296	
Retina (2002)		0212281	
Uveitis (2004)		0212297	
Focal Points			
2004 Focal Points Subscription			
(Prices listed below are for residents of US, Canada and Mexico. All others, please add a \$30 international shipping fee PER YEAR).			
<i>1-year subscription</i>	Member \$130 / Nonmember \$185		
<i>2-year subscription</i>	Member \$245 / Nonmember \$350		
<i>3-year subscription</i>	Member \$355 / Nonmember \$515		
Focal Points Back Issues			
2003	Member \$110 / Nonmember \$160		029024E
2002	Member \$110 / Nonmember \$160		029022
2001	Member \$110 / Nonmember \$160		029019
Materials for Medical Students			
Basic Ophthalmology Guide for Medical Students and Primary Care Residents, 8th Edition			
	Member \$48 / Nonmember \$48		0230060
Practical Ophthalmology: A Manual for Beginning Residents			
	Member \$55 / Nonmember \$80		0210009
Materials for Allied Health Staff			
Introducing Ophthalmology: A Primer for Office Staff			
	Member \$12 / Nonmember \$16		0232004
1 copy			
2-9 copies	Member \$9 / Nonmember \$13 each		
10+ copies	Member \$7 / Nonmember \$11 each		
Ophthalmic Medical Assisting:			
An Independent Study Course, 3rd Ed Revised			
Text and Exam Set – Save!	Member \$130 / Nonmember \$130		0211202
Textbook Only	Member \$94 / Nonmember \$94		0211212
Examination Only	Member \$57 / Nonmember \$57		0211222
Fundamentals of Ophthalmic Medical Assisting Video			
Member \$70 / Nonmember \$95		NTSC	0251139
		PAL	0251139CS
Fundamentals of Ophthalmic Medical Assisting DVD			
Member \$70 / Nonmember \$95			0252402
Ophthalmic Medical Assisting Starter Kit – Video – Save!			
(Includes OMA text, exam and Fundamentals of Ophthalmic Medical Assisting Video.)			
Member \$170 / Nonmember \$190		NTSC	0211313
		PAL	0211313CS
Ophthalmic Medical Assisting Starter Kit – DVD – Save!			
(Includes OMA text, exam and Fundamentals of Ophthalmic Medical Assisting DVD.)			
Member \$170 / Nonmember \$190			0211315

Clinical Education Videotapes

Product Title	Product #	Product Title	Product #
Annual Meeting Videotapes			
Member \$45 / Nonmember \$65			
Glaucoma 2001			
Includes 3 titles:			
• Lamellar Scleral Patch Graft for Repair of Leaking Trabeculectomy Bleb with Full-Thickness Scleral Deficits			
• Gonioscopy: Learn and Teach			
• The Evolution of Glaucoma Filtering Surgery	NTSC	0252280	
	PAL	0252280CS	
Cataract, Retina and Cornea 2001			
Includes 5 titles:			
• Capsulorrhexis in Mature Cataract			
• Cortical Removal by J-Cannula Irrigation to Reduce Posterior Capsule Opacification			
• Basic Properties of Intraocular Gases			
• Deep Sutring Techniques for Penetrating Keratoplasty			
• Maximum Depth Lamellar Keratoplasty for Keratoconus with Anwar's Big Bubble	NTSC	0252279	
	PAL	0252279CS	
Refractive Surgery 2001			
Includes 2 titles:			
• Laser Epithelial Keratomileusis (LASEK)			
• Astigmatism: Profiles of Ablation	NTSC	0252268	
	PAL	0252268CS	

PAL Video Format:

For selected countries outside of U.S., Canada and Mexico.

Clinical Skills Videotapes and DVDs

Product Title	Product #	Product Title	Product #
Basic			
A-Scan Biometry Video	NTSC 0250735	Neuro-Ophthalmology	
Member \$70 / Nonmember \$95.....	PAL 0250735CS	Nystagmus: Fundamentals of Clinical Evaluation Video	NTSC 0251151
Eye Exam: The Essentials Video	NTSC 0251162	Member \$70 / Nonmember \$95.....	PAL 0251151CS
Member \$70 / Nonmember \$95.....	PAL 0251162CS	Ocular Motility Evaluation of Strabismus	
Eye Exam: The Essentials DVD	0252401	and Myasthenia Gravis Video	NTSC 0250942
Member \$70 / Nonmember \$95		Member \$70 / Nonmember \$95.....	PAL 0250942CS
Fundamentals of Ophthalmic Medical Assisting Video	NTSC 0251139	Orbit & Ophthalmic Plastic Surgery	
Member \$70 / Nonmember \$95.....	PAL 0251139CS	Cosmetic Blepharoplasty Video	NTSC 0251106
Fundamentals of Ophthalmic Medical Assisting DVD	0252402	Member \$70 / Nonmember \$95.....	PAL 0251106CS
Member \$70 / Nonmember \$95		Ectropion and Entropion Repair of the Lower Lid Video	NTSC 0250778
Fundamentals of Slit-Lamp Biomicroscopy Video	NTSC 0252017	Member \$70 / Nonmember \$95.....	PAL 0250778CS
Member \$45 / Nonmember \$65.....	PAL 0252017CS	Pediatric Ophthalmology and Strabismus	
Fundamentals of Slit-Lamp Biomicroscopy DVD	0252403	Strabismus Surgery: Oblique Procedures Video	NTSC 0250746
Member \$70 / Nonmember \$95		Member \$70 / Nonmember \$95.....	PAL 0250746CS
Goldman Applanation Tonometry Video	NTSC 0250714	Strabismus Surgery: Rectus Recession and Resection Video	NTSC 0250757
Member \$70 / Nonmember \$95.....	PAL 0250714CS	Member \$70 / Nonmember \$95.....	PAL 0250757CS
Introduction to First Assisting in Cataract Surgery Video	NTSC 0250829	Refraction and Contact Lens	
Member \$70 / Nonmember \$95.....	PAL 0250829CS	Basic Principles of Contact Lens Fitting Video	NTSC 0250954
Cataract			
Challenging Cases in Cataract Surgery Video	NTSC 0251174	Member \$70 / Nonmember \$95.....	PAL 0250954CS
Member \$70 / Nonmember \$95.....	PAL 0251174CS	Retinoscopy: Minus Cylinder Technique Video	NTSC 0250642
More Challenging Cases in Cataract Surgery Video	NTSC 0251185	Member \$70 / Nonmember \$95.....	PAL 0250642CS
Member \$70 / Nonmember \$95.....	PAL 0251185CS	Retinoscopy: Plus Cylinder Technique Video	NTSC 0250631
Challenging Cases in Cataract Surgery		Member \$70 / Nonmember \$95.....	PAL 0250631CS
<i>Set of 2 Videos – Save!</i>	NTSC 0251196	Subjective Refraction: Cross-Cylinder Technique Video	NTSC 0250650
Member \$115 / Nonmember \$155.....	PAL 0251196CS	Member \$70 / Nonmember \$95.....	PAL 0250650CS
Complications During Phacoemulsification		Retinoscopy and Subjective Refraction DVD	0252400
<i>(Set of 2 videos)</i>	NTSC 0251128	Member \$210 / Nonmember \$285	
Member \$95 / Nonmember \$125.....	PAL 0251128CS	Retina and Vitreous	
Current Techniques in Phacoemulsification Video	NTSC 0251140	Basic Techniques of Fluorescein Angiography Video	NTSC 0250975
Member \$70 / Nonmember \$95.....	PAL 0251140CS	Member \$70 / Nonmember \$95.....	PAL 0250975CS
Scleral Suture Fixation of Posterior Chamber		Evaluation and Treatment of Diabetic Retinopathy Video	NTSC 0250902
Intraocular Lenses Video	NTSC 0251117	Member \$70 / Nonmember \$95.....	PAL 0250902CS
Member \$70 / Nonmember \$95.....	PAL 0251117CS	Management of Diabetic Retinopathy	
for the Primary Care Physicians Video			
		Member \$70 / Nonmember \$70.....	NTSC 0250891
			PAL 0250891CS

Quality of Care and Ethics

Product Title	Product #	Product Title	Product #
Ophthalmic Technology Assessments			
Member \$11 / Nonmember \$16 each		Preferred Practice Patterns	
Automated Perimetry 2003	112043	Member \$11 / Nonmember \$16 each	
Corneal Endothelial Photography 1996	112002	Age-Related Macular Degeneration 2003	110060
Corneal Topography 1999	112017	Amblyopia 2002	110042
Confocal Microscopy 2003	112047	Bacterial Keratitis 2000	110049
Cyclophotocoagulation 2001	112039	Blepharitis 2003	110057
Endonasal Dacryocystorhinostomy 2001	112040	Cataract in the Adult Eye 2001	110053
Epikeratoplasty 1995	112003	Comprehensive Adult Medical Eye Evaluation 2000	110051
Excimer Laser Photorefractive Keratotomy		Conjunctivitis 2003	110058
for Myopia and Astigmatism 1999	112016	Corneal Opacification and Ectasia 2000	110050
Functional Indications for Upper and		Diabetic Retinopathy 2003	110061
Lower Eyelid Blepharoplasty 1994	112004	Dry Eye Syndrome 2003	110059
Indocyanine Green Angiography 1998	112014	Esotropia and Exotropia 2002	110043
Intracameral Anesthesia 2001	112037	Idiopathic Macular Hole 2003	110063
Intraocular Lens Implantation in the		Pediatric Eye Evaluations 2002	110041
Absence of Ocular Support 2003	112045	Posterior Vitreous Detachment, Retinal Breaks, and	
Intrastromal Corneal Ring Segments for Low Myopia 2001	112038	Lattice Degeneration 2003	110062
Laser Blepharoplasty and Skin Resurfacing 1998	112015	Primary Angle-Closure 2000	110017
Laser Trabeculoplasty for Primary Open-Angle Glaucoma 1996	112007	Primary Open-Angle Glaucoma 2003	110066
Laser Peripheral Iridotomy for Pupillary-Block Glaucoma 1994	112006	Primary Open-Angle Glaucoma Suspect 2002	110046
LASIK for Hyperopia, Hyperopic Astigmatism, and Mixed		Refractive Errors 2002	110040
Astigmatism 2003	112051	Vision Rehabilitation for Adults 2001	110052
LASIK for Myopia and Astigmatism 2002	112041	Quality of Care	110007
Macular Translocation 2000	112033	<i>(Free upon request)</i>	
Nonpenetrating Glaucoma Surgery 2001	112035	Summary Benchmarks 2003	110065
Optic Nerve Head and Retinal Nerve Fiber Layer Analysis 1999	112018	Member \$35 / Nonmember \$50	
Orbital Implants in Enucleation Surgery 2003	112048	Preferred Practice Patterns Collection 2003-2004	110064
Photodynamic Therapy with Verteporfin for AMD 2001	112034	Member \$100 / Nonmember \$155	
Punctal Occlusion for the Dry Eye 1995	112009	Ethics	
Radial Keratotomy for Myopia 1992	112010	Ethical Ophthalmologist: A Primer	015003
Ready-to-Wear Reading Glasses 1991	112011	Member \$45 / Nonmember \$65	
Repair of Rhegmatogenous Retinal Detachments 1995	112012	The Ethical Ophthalmologist: Commercial Relationships, Compensations	
Single Field Fundus Photography for		and Advertising Audio CD – NEW!	015011
Diabetic Retinopathy Screening 2003	112049	Member \$25 / Nonmember \$40	
Strabismus Surgery for Adults 2003	112050	The Ethical Ophthalmologist: Informed Consent, Doctor-Patient	
Surgical Management of Macular Holes 2001	112036	Relationship and Delegated Services Audio CD – NEW!	015013
Ophthalmic Technology Assessment Collection 2004-2005	112053	Member \$25 / Nonmember \$40	
Member \$50 / Nonmember \$99		The Ethical Ophthalmologist: Research, New Technology and	
		Collegiality Audio CD – NEW!	015015
		Member \$25 / Nonmember \$40	

Patient Education

Product Title	Product	Qty	Product Title	Product	Qty
English Language Eye Fact Sheets (Packs of 25)			Five-pocket Eye Fact Sheet Holder	057055	
Member \$9 / Nonmember \$11			Member \$65 / Nonmember \$80		
Age-Related Macular Degeneration and Nutritional Supplements	057109		English Language Booklets (Packs of 20)		
AIDS, HIV and the Eye	057090		Member \$44 / Nonmember \$55		
Carotid Artery and the Eye	057092		Age-Related Macular Degeneration	052015	
Chalazion	057093		Glaucoma	052017	
Conjunctivitis	057094		LASIK	052006	
Corneal Abrasions and Erosions	057095		Refractive Surgery	052011	
Cystoid Macular Edema	057096		English Language Brochures (Packs of 100)		
Eyelid Margin Disease Including Blepharitis	057091		Member \$30 / Nonmember \$38		
Eyelid Spasms	057097		Adult Strabismus – NEW!	051128	
Face-Down Recovery After Retinal Surgery	057141		Amblyopia	051070	
Fluorescein and ICG Angiography	057098		Botox®	051126	
Fluorescein Angiography	057099		CK for Presbyopia – NEW!	051130	
Giant Papillary Conjunctivitis	057100		Cataract	051084	
Herpes Simplex, Eye Disease	057101		Cataract Surgery	051112	
Herpes Zoster	057102		Contact Lenses	051074	
Intraocular Lenses	057103		Corneal Transplants	051118	
Ischemic Optic Neuropathy	057104		Detached and Torn Retina	051094	
Keratoconus	057105		Diabetic Retinopathy	051088	
Laser Iridotomy	057106		Dry Eye	051100	
Living with Vision Loss in One Eye	057108		Eye Care Facts and Myths	051104	
Macular Hole	057110		Eyedrops	051102	
Macular Pucker	057111		Eyelid Surgery	051110	
Microvascular Cranial Nerve Palsy	057112		Eye Safety for Children	051078	
Migraine	057113		Floater and Flashes	051064	
Myasthenia Gravis	057114		Glaucoma	051062	
Nystagmus	057115		Headache	051098	
Ocular Rosacea	057128		Home Eye Test	051124	
Optic Neuritis	057116		Laser Surgery of the Eye	051066	
Overflow Tearing and Chronic Eye Infections in Children	057117		LASIK	051122	
Photodynamic Therapy	057119		Learning Disabilities	051092	
Pituitary Tumor	057120		Low Vision	051086	
Posterior Capsulotomy	057121		Macular Degeneration	051060	
Presbyopia	057122		Preventing Eye Injuries	051082	
Pseudotumor Cerebri	057123		Pseudostrabismus	051076	
Pterygium and Pinguecula	057124		Ptosis in Children and Adults	051072	
Retinal Vein Occlusion	057125		Refractive Errors	051090	
Retinitis Pigmentosa	057126		Refractive Surgery	051068	
Retinopathy of Prematurity	057127		Seeing Well as You Grow Older	051080	
Smoking and Eye Health	057129		Strabismus	051096	
Steroid Tablets	057130		Sunglasses	051108	
Tearing in Adults	057131		Surgery of Open-Angle Glaucoma	051120	
Thyroid Eye Disorders	057132		Uveitis	051106	
Treatment of Amblyopia	057118		Vitrectomy Surgery	051114	
Video Display Terminals and the Eye	057133		What is an Ophthalmologist?	051116	
Visual Field Test	057134		Spanish Language Brochures (Packs of 100)		
Visual Impairment, Disability and Legal Blindness	057135		Member \$30 / Nonmember \$38		
Wavefront Technology	057142		Catarata	051300	
Spanish Language Eye Fact Sheets (Packs of 25)			Cirugía Ocular con Rayos Láser	051310	
Member \$9 / Nonmember \$11			Degeneración Macular	051306	
Blefaritis	057136		Entendiendo el Glaucoma	051304	
Capsulotomía Posterior – NEW!	057143		Manchas Flotantes y Centelleos	051308	
Chalazión	057137		Ojo “Seco”	051312	
Degeneración Macular y Nutrición	057138		Retinopathía Diabética	051302	
Presbiopía	057139		10-Pocket Brochure Holder	051004	
Pterigió y Pingüécula	057140		Member \$75 / Nonmember \$90		
Chinese Language Eye Fact Sheets (Packs of 25)					
Member \$9 / Nonmember \$11					
Floater and Flashes	057144				

All products are subject to availability.
Prices are subject to change.

Patient Education *(Continued)*

Product Title	Product	Qty
Communication Tools		
Ophthalmic Images CD-ROM Volume 3		
Single User	Member \$190 / Nonmember \$245	058020
Multiple User	Member \$270 / Nonmember \$350	058021
Personal Eyes CD-ROM Volume 2		
Single User	Member \$190 / Nonmember \$245	058017
Multiple User	Member \$270 / Nonmember \$350	058018
Ophthalmic Images & Personal Eyes CD-ROM Kit – Save!		
Single User	Member \$280 / Nonmember \$365	058023
Multiple User	Member \$400 / Nonmember \$522	058024
Eyedrop Information Pad (Packs of 50)		051204
Member \$8 / Nonmember \$10		
Eye Sketch Pad (Packs of 50)		051200
Member \$8 / Nonmember \$10		
Patient Education DVDs		
Understanding Age-Related Macular Degeneration		050105
Member \$180 / Nonmember \$232		
Understanding Cataract Surgery		050107
Member \$180 / Nonmember \$232		
Understanding Glaucoma		050103
Member \$180 / Nonmember \$232		
Understanding LASIK and Wavefront DVD – NEW!		050109
Member \$180 / Nonmember \$232		

Product Title	Product	Qty
Understanding Refractive Surgery	050100	
Member \$249 / Nonmember \$325		
Understanding Refractive Surgery – Set of 75 DVD	050101	
Member \$795 / Nonmember \$1,030		
Patient Education English Language Videos		
Understanding Age-Related Macular Degeneration	NTSC 050041	
Member \$59 / Nonmember \$77	PAL 050041S	
Understanding Glaucoma	NTSC 050045	
Member \$59 / Nonmember \$77	PAL 050045S	
Understanding LASIK	NTSC 050060	
Member \$180 / Nonmember \$232	PAL 050060S	
Patient Education Spanish Language Videos		
Entendiendo la Deneración Macular		
Relationada a la Edad	NTSC 050043	
Member \$59 / Nonmember \$77	PAL 050043S	
Entendiendo el Glaucoma	NTSC 050046	
Member \$59 / Nonmember \$77	PAL 050046S	
Entendiendo el Procedimiento LASIK	NTSC 050062	
Member \$180 / Nonmember \$232	PAL 050062S	
English and Spanish Video Set – Save!		
Understanding Age-Related Macular Degeneration	NTSC 050050	
Member \$118 / Nonmember \$154	PAL 050050S	
Understanding Glaucoma	NTSC 050052	
Member \$118 / Nonmember \$154	PAL 050052S	
Understanding LASIK	NTSC 050061	
Member \$249 / Nonmember \$325		

Practice Management

Product Title	Product #
Business Operations	
Mastering Patient Flow	012150
Member \$84 / Nonmember \$94	
Ophthalmic Dispensing Library	012029
Member \$99 / Nonmember \$99	
Practice Forms Master	012020
Member \$285 / Nonmember \$385	
Coding and Reimbursement	
Buy any four coding products and save 10%!	
2005 Ophthalmic Coding Series Complete Set – Save!	012005
Includes all 18 modules	
Member \$495 / Nonmember \$668	
Ophthalmic Coding Series Individual Modules	
Member \$39 / Nonmember \$53 each	
Anterior Segment	012123
Coding Compliance Module	012131
Cornea	012124
E & M	012076
Eye Codes	012010
Glaucoma	012132
Introduction to Ophthalmic Coding: CPT	012008
Introduction to Ophthalmic Coding: ICD-9	012009
Major Surgical Procedures	012116
Mastering Modifiers	012114
Minor Surgical Procedures	012117
Neuro-Ophthalmology	012006
Oculoplastics	012119
Optical Dispensing	012121
Pediatric and Strabismus	012120
Retina	012118
Special Ophthalmological Services	012115
Vision Rehabilitation	012122

Product Title	Product #
Other Coding Resources	
2005 Ophthalmic Coding Coach – Ships in January	012153
Member \$195 / Nonmember \$263	
2005 CPT Standard Edition – Ships in November	012133
Member \$66 / Nonmember \$89	
2005 CPT Professional Edition – Ships in November	012134
Member \$89 / Nonmember \$120	
2005 CPT Pocket Guide for Ophthalmology – Ships in January	012135
Member \$35 / Nonmember \$47	
2005 ICD-9 for Ophthalmology	012163
Member \$56 / Nonmember \$76	
2005 Ophthalmic Coding FlipCards – Ships in January	012136
Member \$15 / Nonmember \$20	
2005 HCPCS – Ships in December	012151
Member \$92 / Nonmember \$124	
Financial Management	
Financial Management for Medical Groups, 2nd Edition	012143
Member \$105 / Nonmember \$123	
Human Resources	
The Ophthalmic Executive's Resource Guide	
Member \$25 / Nonmember \$40 each	
Solving Performance Problems	012025
Coaching for Top Performance	012022
Helping New Employees Succeed	012021
Interviewing to Hire Smart	012016
Information Technology	
Making the Most of Your Practice Web Site	012027
Member \$25 / Nonmember \$40	
Professional Growth	
Communicating Effectively for Dummies	012032
Member \$20 / Nonmember \$22	
Coaching and Mentoring for Dummies	012031
Member \$18 / Nonmember \$20	

All products are subject to availability.
Prices are subject to change.

order form



P.O. Box 45568
San Francisco, CA 94145-0568
Tel: 415.561.8540

Item Number	Title	Quantity	Unit Price	Total
<input type="text"/>				
<input type="text"/>				
<input type="text"/>				
<input type="text"/>				
<input type="text"/>				

Ordering more than 5 items? Please attach an additional sheet.

Subtotal	<input type="text"/>
Handling	\$8.00
Sales Tax (CA and IL residents: add appropriate local tax)	<input type="text"/>
Shipping (international orders only)	<input type="text"/>
Grand Total	<input type="text"/>

Ship To (Please print clearly.)

Last Name or Company Name

First Name / Middle Initial

Shipping Address (UPS will not deliver to P.O. boxes, so be sure to provide a street address.)

City / State / Province

Country / ZIP Code

Telephone Number (required)

E-mail Address / Fax Number

Member's Name for Reference
(To receive member price, an institution placing an order must indicate an Academy member's name.)

Member Number (Located following your name on most Academy mailing labels.)

Bill To (Please print clearly.)

Last Name or Company Name

First Name / Middle Initial

Cardholder's Billing Address (if different from shipping address)

City / State / Province

Country / ZIP Code

Method of Payment (Payment must be enclosed with order.)

- VISA
 MasterCard
 American Express
 Discover
 Check or money order, payable to **AAO** (in U.S. funds)

Card Number

Expiration Date

Name as it Appears on Card

Signature

Do not write in this space; for office use only.

<input type="text"/>	<input type="text"/>	<input type="text"/>
ID#	Order#	Amount \$

How To Order

By Credit Card

VISA, MasterCard, American Express or Discover

By Phone

415.561.8540

8:00 AM – 5:00 PM Pacific Time, Monday – Friday

By Fax

415.561.8575

Online

Visit www.aao.org to access online product ordering

By Check or Money Order

Complete the order form and mail it with a check or money order payable to AAO in the envelope provided to:

American Academy of Ophthalmology
P.O. Box 45568
San Francisco, CA 94145-0568

- **Orders must be prepaid.**
- **Prices are subject to change without notice.**
- **For rush orders (with a major credit card) or assistance, please call 415.561.8540**

Shipping Charges

Shipping charges are automatically included in all orders to the U.S. and Canada. See below for international shipping charges.

Delivery

Orders are shipped within the U.S. and Canada by Ground service and usually arrive within 2 weeks from receipt of order (Subject to stock availability. You will be notified promptly if any delay is expected.)

International Orders

Payment must be in U.S. currency. Because of the unreliable nature of Surface Parcel Post, international orders are only shipped via Air Express except for Canada. Air Express delivery is usually within 2 weeks worldwide subject to stock availability. All international orders must include a telephone number to ensure delivery. Be sure to add the appropriate shipping and handling charges from the chart below.

Please note additional customs charges, such as duties and taxes, are your responsibility.

International Shipping Charges

For orders	up to \$100	\$101–\$200	\$201–\$300	\$301–\$400	\$401–\$1000
Add	\$30	\$42	\$54	\$66	\$90

For orders over \$1000, the Academy will charge a minimum of 15% of order value. Costs may be higher depending on your location. Please e-mail customer service for a price quote.

CD-ROM orders

Do not include the price of any CD-ROM products when determining the shipping charges. For orders that include only CD-ROMs, the shipping charge is the minimum rate of \$30.